

## MASTER IN BUSINESS ADMINISTRATION

*It is not because things are difficult that we do not dare; it is  
because we do not dare that they are difficult.*

*Seneca*

*Roman philosopher, and politician (5 BC - 65 AD)*

Our MBA Program aims to give a comprehensive understanding of current theories and practices relevant for business in an international 21st century environment.

Our curriculum strives to develop in our students abilities to learn how to

- Use analytical tools to support decision-making processes
- Appreciate and understand ethical, legal and sociological dimensions in the business world.
- Balance and integrate quantitative, analytical, leadership, and interpersonal resources with management of human capital, technology and information
- Apply successful strategies in an ever increasing complex and international environment.
- Manage conflict and pressure, make tough decisions assessing risks

You will interact with a group of faculty with sound teaching, academic and professional qualifications as well as with a select student body with diverse background and work experience.

Course work is organized in 15 core courses with optional concentration areas.

- Organizacional processes
  - Human capital management
  - Financial management
  - Logistics and operations
  - Marketing
- Business management
  - Strategic management
  - Business competitiveness
  - Business strategies implementation Empresariales
  - International businesses
  - Global vision for business creation
- Ethics and manager skills development
  - Executive competences
  - Ethics in business
  - Social responsibility in business management
- Research and decision making
  - Research methodology
  - Project development and evaluation
  - Building scenarios for decision making

Areas of concentration (optional)

Organizational innovation  
(four courses)

- Social, political, economics context for innovation
- Innovation in organizations
- Intellectual capital management
- Knowledge based business project

Small and medium sized  
businesses  
(four courses)

- Financial analysis
- Market strategies
- Business plan
- Business simulations

Public sector management  
(four courses)

- New public sector management
- Legal regulations in public sector
- Public sector analysis
- Development and evaluation of social projects and programs

Finance  
(four courses)

- Corporate finance
- Financial markets
- International finance
- Stock market analysis

Upon completion of course work every student submits a thesis and presents it in an oral examination.

Contact information

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